

Dane Jensen



Dane Jensen is an expert on strategy and leadership, and a furious cross-pollinator between the podium and boardroom. As Performance Coaching's CEO, he advises other CEOs and Senior Leaders in both sport and business.

Dane's extensive global experience includes work across North America, Asia, and Europe. He has worked in industries from financial services to industrial manufacturing, with small businesses and Fortune 100 companies, and with CEOs and front-line managers. Across all of his experience, he has focused on helping his clients meet one crucial challenge: equipping leaders with the clarity and skills necessary to execute winning strategies.

A skilled facilitator, Dane is comfortable in front of any audience. He has trained and mentored groups as diverse as sales forces in Denmark, Italy, Belgium, the UK, the US, France, and Canada, pharmacy managers in Canada and the UK, product managers in China, India, and Brazil, bank branch managers across North America, and not-for-profit leaders in Kenya. His unique ability to simultaneously educate and excite has resulted in hundreds of managers moving beyond what they thought they could do.

In addition to his corporate work, Dane works to enhance the competitiveness of Canadian athletes in international competition. He works extensively with the Board and Executive Team at the Canadian Paralympic Committee, and with the Executive Team at Canadian Sport Institute Ontario.

Finally, Dane leads our relationship with Right To Play—where we support the leadership development of their managers and have adapted our Coaching for High Performance program to meet the needs of 15,000 volunteer coaches.

Prior to joining Performance Coaching, Dane worked as a management consultant at Monitor Group—a renowned strategy consulting firm that is now part of Deloitte. At Monitor, he moved from Consultant to Associate Partner in the shortest timeframe in firm history. He holds a Bachelor of Commerce from Queen's Smith School of Business.



SELECTED SPORT CLIENTS

- » Canadian Paralympic Committee
- » Canadian Sport Institute Ontario
- » Right To Play
- » Swimming Canada

SELECTED CORPORATE CLIENTS

- » CIBC
- » Ingersoll-Rand
- » Ontario Power Generation
- » Queen's Smith School of Business
- » RBC
- » University Health Network

